

A decorative geometric pattern in the top-left corner consisting of a grid of interconnected lines forming various polygonal shapes, primarily hexagons and triangles.

Capturing Non-Core Value

CROSS-ENTERPRISE ECOSYSTEM
DGT PLATFORM

A decorative geometric pattern in the bottom-right corner, similar to the one in the top-left, consisting of a grid of interconnected lines forming various polygonal shapes.

Connected ecosystems allow enterprises to achieve extraordinary **value beyond core products:**

Finding Growth

Where to expand after core profits stagnate?



BY 2025, UP TO

\$60T+

of annual revenue will be redistributed across the economy through ecosystems

Data according to *McKinsey, Accenture*,



66% OF G200 COMPANIES

Revealed their most successful innovations have been derived from improving customer experiences and new business models vs. new products alone.

Core Challenges for a Renewed Competitive Advantage:



OMNI-CHANNEL

NEW DISTRIBUTION AND EXPERIENCE



NON-CORE INNOVATION

EXPANDING PRODUCTS TO NON-CORE MARKETS

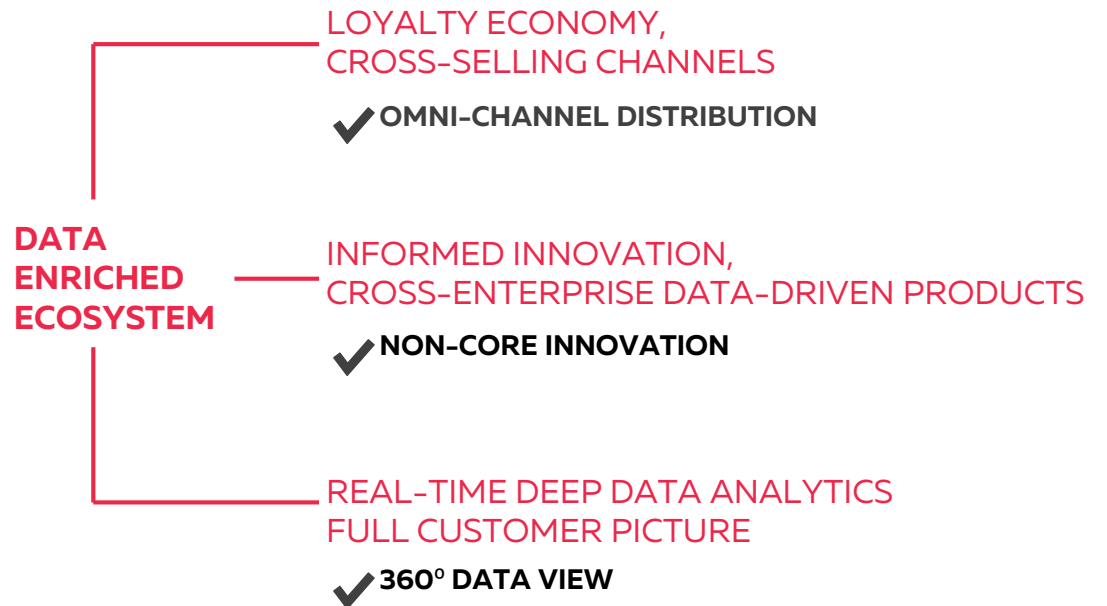


360° DATA VIEW

CAPTURING AVAILABLE CUSTOMER INFORMATION

Resolved by the **Right Technology**


A scalable system that uses **modern data exchange capabilities** to **integrate** businesses into seamless **data exchanging ecosystems of trust**, supplemented with **deep analytics across corporate borders**, enabling **omnichannel access**, cross-enterprise **non-core products**, and **loyalty** of a common base of customers.



✓ **decentralized**

✓ **integrative**

✓ **deep analytics**



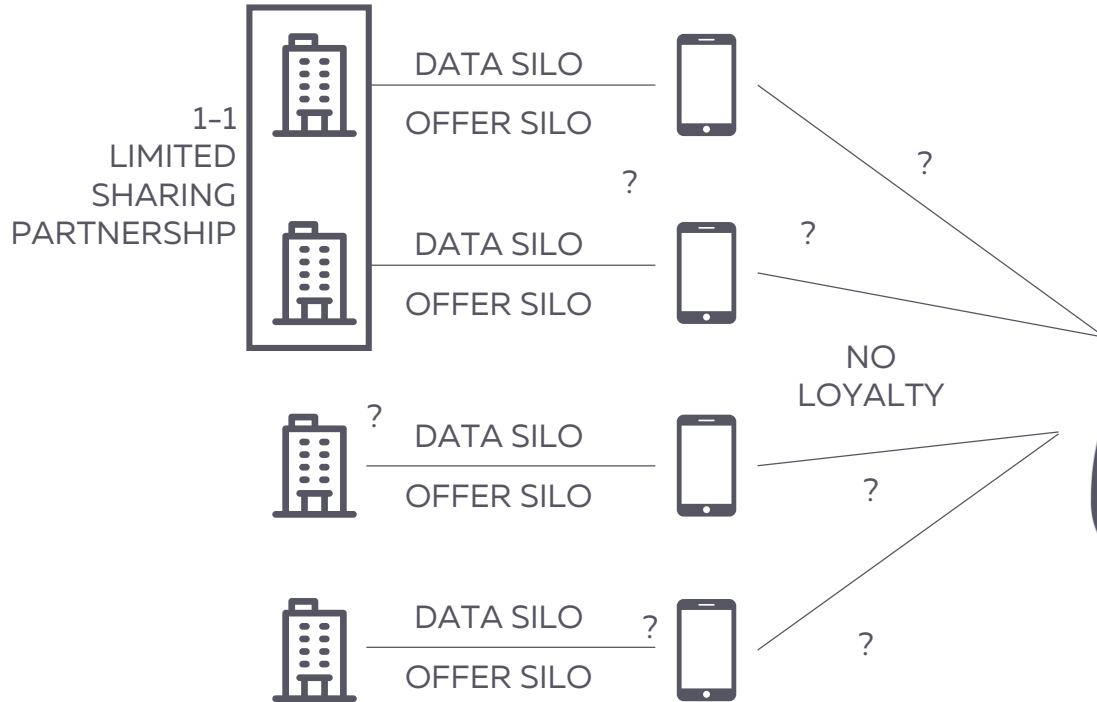
DGT is a decentralized integration platform for **uniting** data, services, and businesses into a **data-driven ecosystem**.

DATA AT
THE CORE OF
THE BUSINESS

A SHARED
CUSTOMER
EXPERIENCE

INTUITIVE CROSS-
ENTERPRISE
INTEGRATION

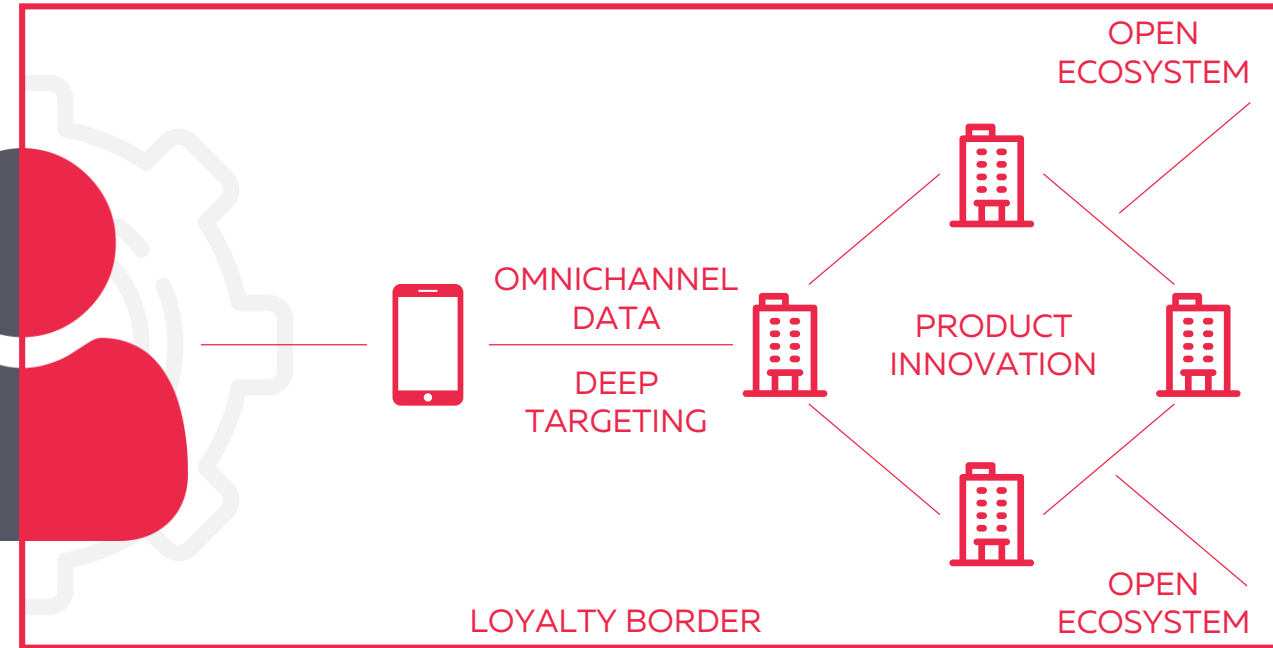
Legacy Approach



CLOSED PARTNERSHIPS


One-on-One, Data Barriers (IT Systems, Permissions, Security)

DGT Approach



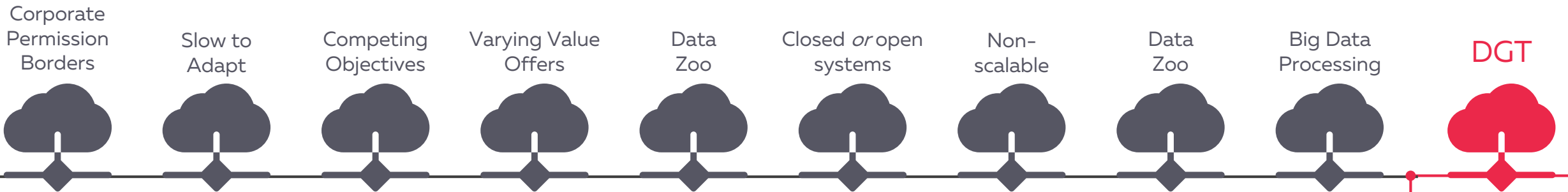
PERMISSION-FLEXIBLE ECOSYSTEMS

Data Enriched, Adaptive, Value Focused
Cross-Industry



Why are so many
businesses **still struggling**
to make it happen?

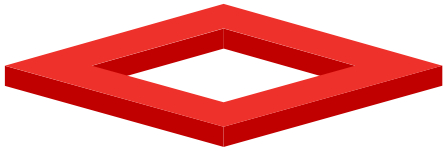
An effective supply chain requires overcoming **information barriers**



95%
of both corporate ERP and distributed solutions cannot resolve **all** of these issues

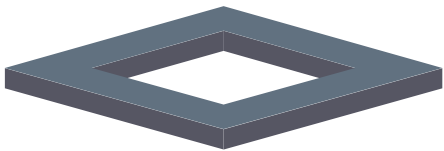
How does **DGT** make it work?

LAYER 1: INTEGRATIONAL CORE (DGT DECENTRALIZED NETWORK)



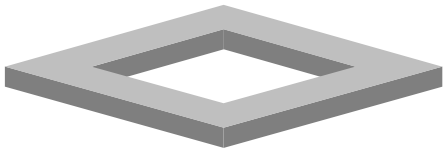
Decentralized Network – a new mechanism of integration. Improved **sourcing and quality of data**; cross-enterprise exchange; open cluster ecosystems; a system of transacting, storing, and **processing value**

LAYER 2: DEEP ANALYTICS (AI NEURAL NETWORK)



Edge AI – a flexible mechanism of analytics that provides **real-time** results and specializes on each particular application

LAYER 3: ADVANCED VISUALIZATION (INDUSTRY-RELATED)



Intuitive presentation of data and highly adaptive front-end integrative mechanisms

The DGT Network is built on clusters of typical nodes (businesses) that exchange information-transactions.

DGT makes achieving results more likely through featuring these **8 important advantages**:



CLUSTER
TOPOLOGY



MODULAR
ARCHITECTURE

Highly Integrative. Continuously Adaptive. Over all legacy and innovative systems.



VARIABLE
TX



HYBRID
NETWORK

Industry-Focused. Customer-Fitted. Maintaining performance advantages.



DAG
LEDGER



EDGE
AI

Deep Data Analytics. Data Quality & Sourcing. Remaining horizontally and vertically scalable.



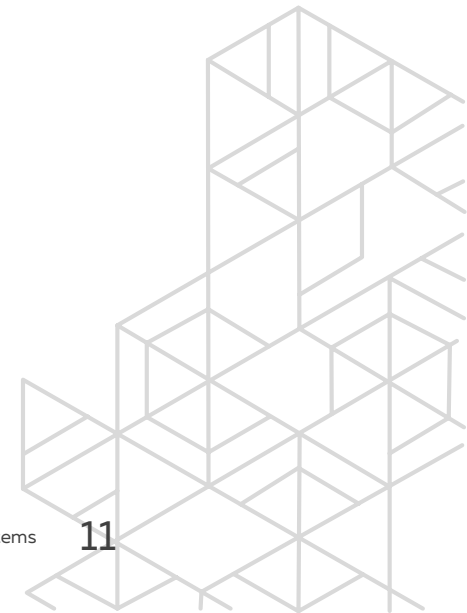
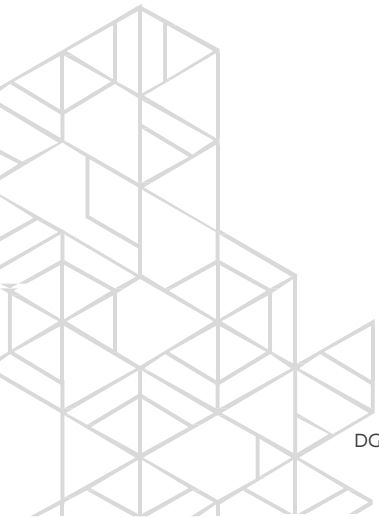
F-BFT
ALGORITHM



NODE
ANCHORING

Unparalleled Security. Corporate Privacy. Analytics being able to take in full data.

So, **here's** why it is important...



The **right technology** gives access to new ecosystem benefits

Capturing sustainable competitive advantages to increase **non-core revenue by 72%+**

Augmented Products

Cross-org, data-enriched, or loyalty-focused

Platform Economy

Loyalty and cross-selling to customers

Flexible Permissions

Open network to value-bringing participants

Innovation Silos Gone

Cross-product insight, common customer base

Brand Empowerment

Brand-focused clusters; lifestyle platforms

360° View

Single customer view through many companies

While also decreasing **costs by 12%+** through eliminated redundancies and lack of missed profit opportunities.

Some companies
see digital as just a



trend

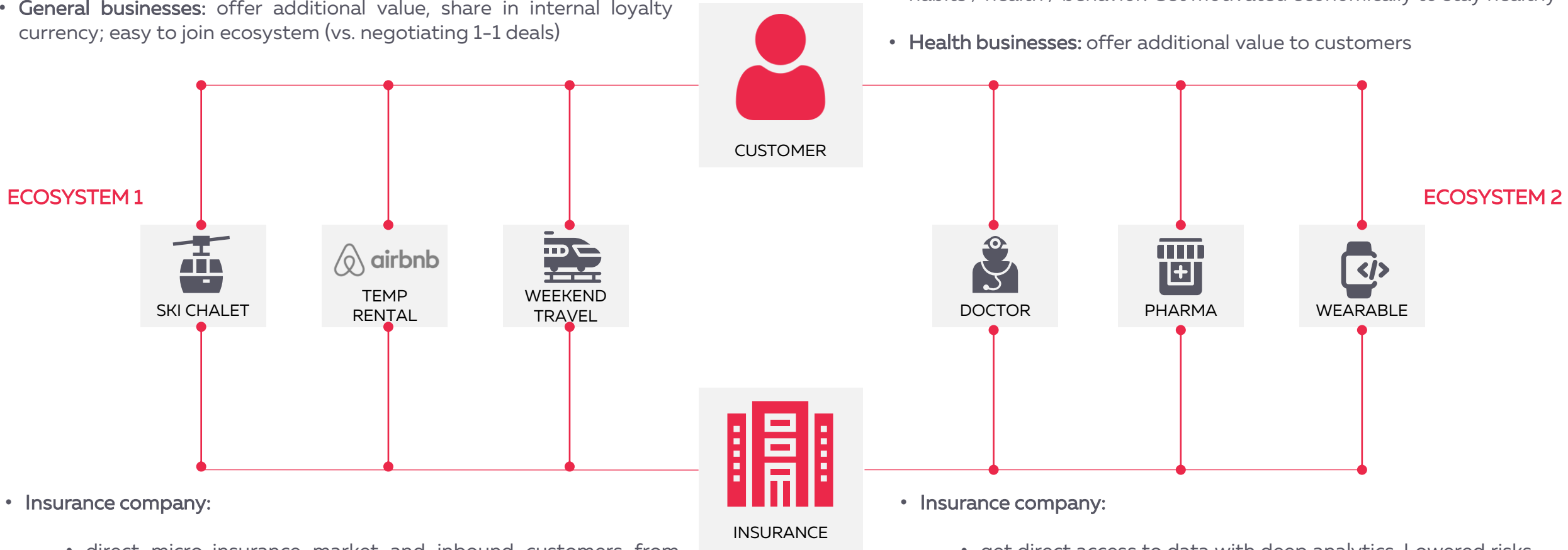
while industry leaders have
looked for working ecosystem solutions:

How can State Farm drastically increase market penetration?

CASE 1

- **Customers:** get microinsurance for temporary / riskier events
- **General businesses:** offer additional value, share in internal loyalty currency; easy to join ecosystem (vs. negotiating 1-1 deals)

- **Customers:** get better rates by giving sharing permissions to your habits / health / behavior. Get motivated economically to stay healthy
- **Health businesses:** offer additional value to customers



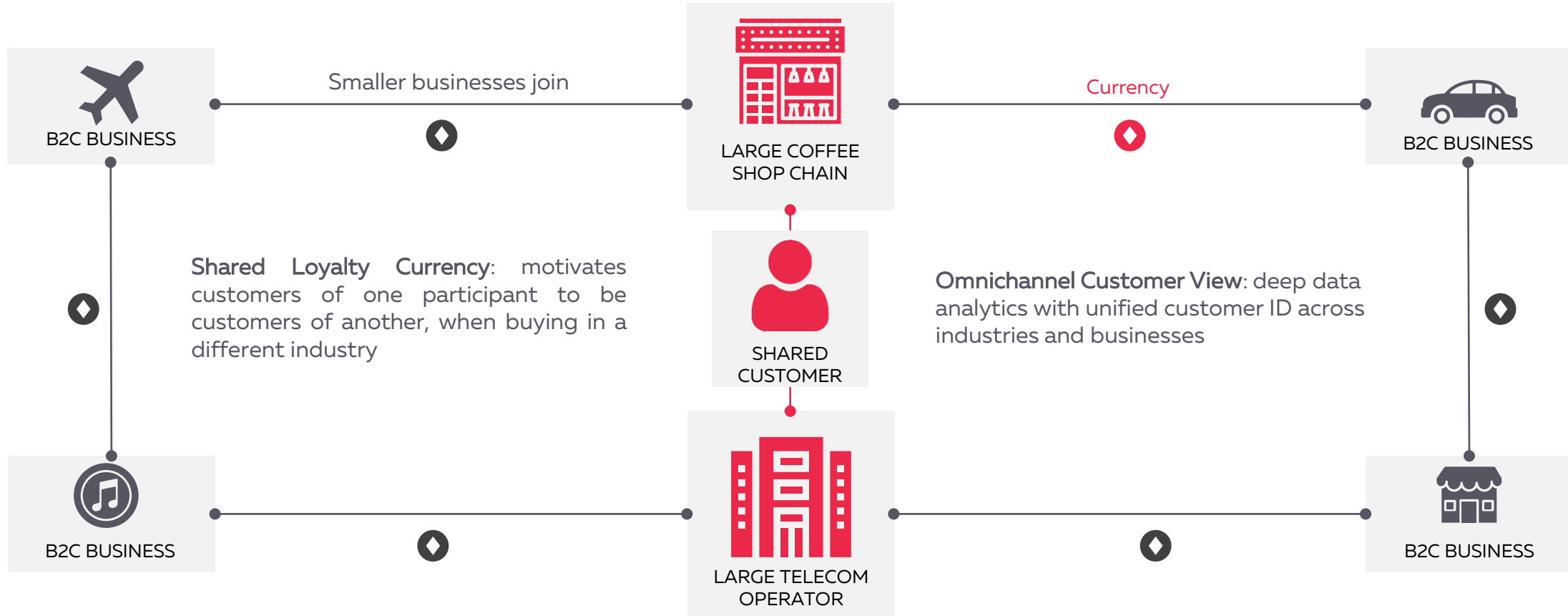
- **Insurance company:**
 - direct micro-insurance market and inbound customers from other businesses
 - share in the internal loyalty currency
 - 360° customer view for deep targeting

- **Insurance company:**
 - get direct access to data with deep analytics. Lowered risks.
 - new customers from partner businesses (medical institutions / doctors / wearable manufacturers).

How can AT&T offer much greater value than competitors?

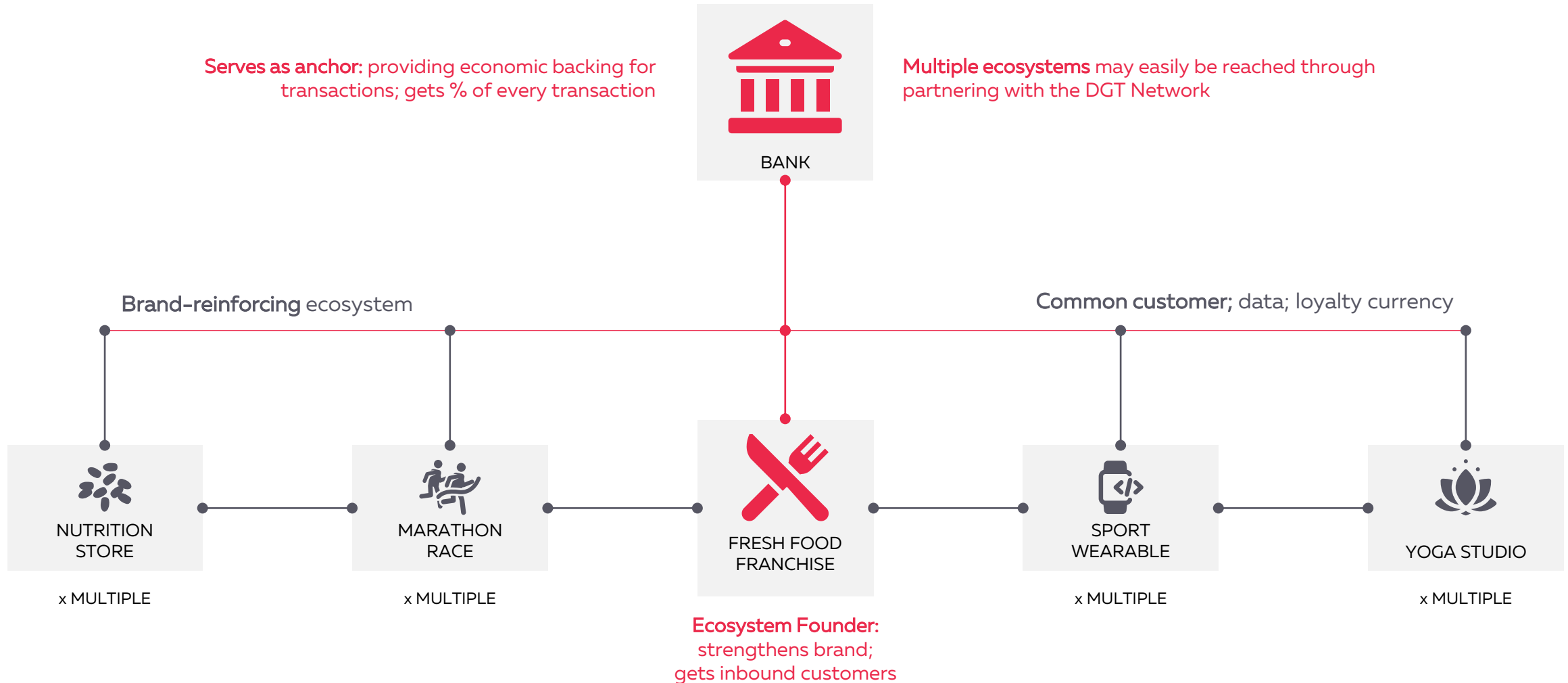
CASE 2

Open Ecosystem: each B2C business enriches ecosystem currency value and reinforces loyalty boundaries



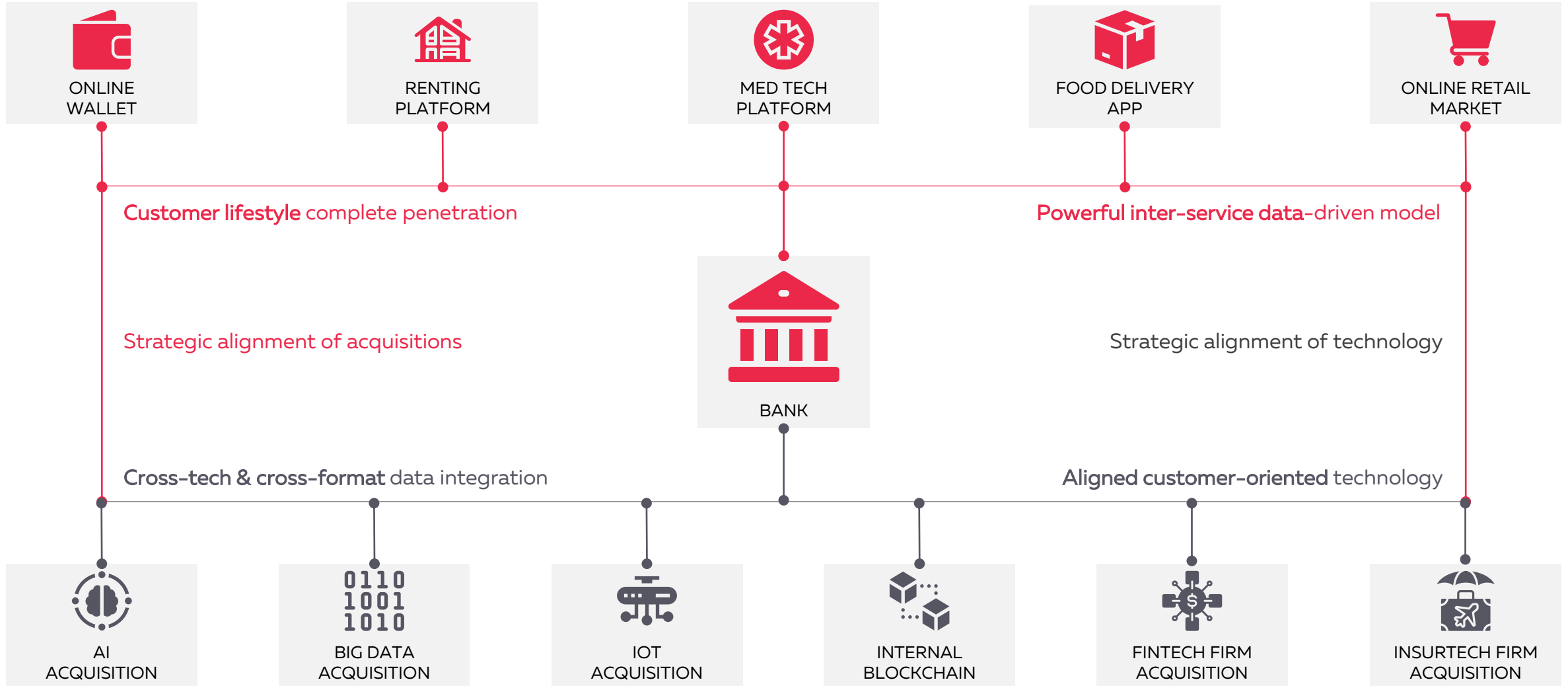
How can Wells Fargo capture entire industries?

CASE 3



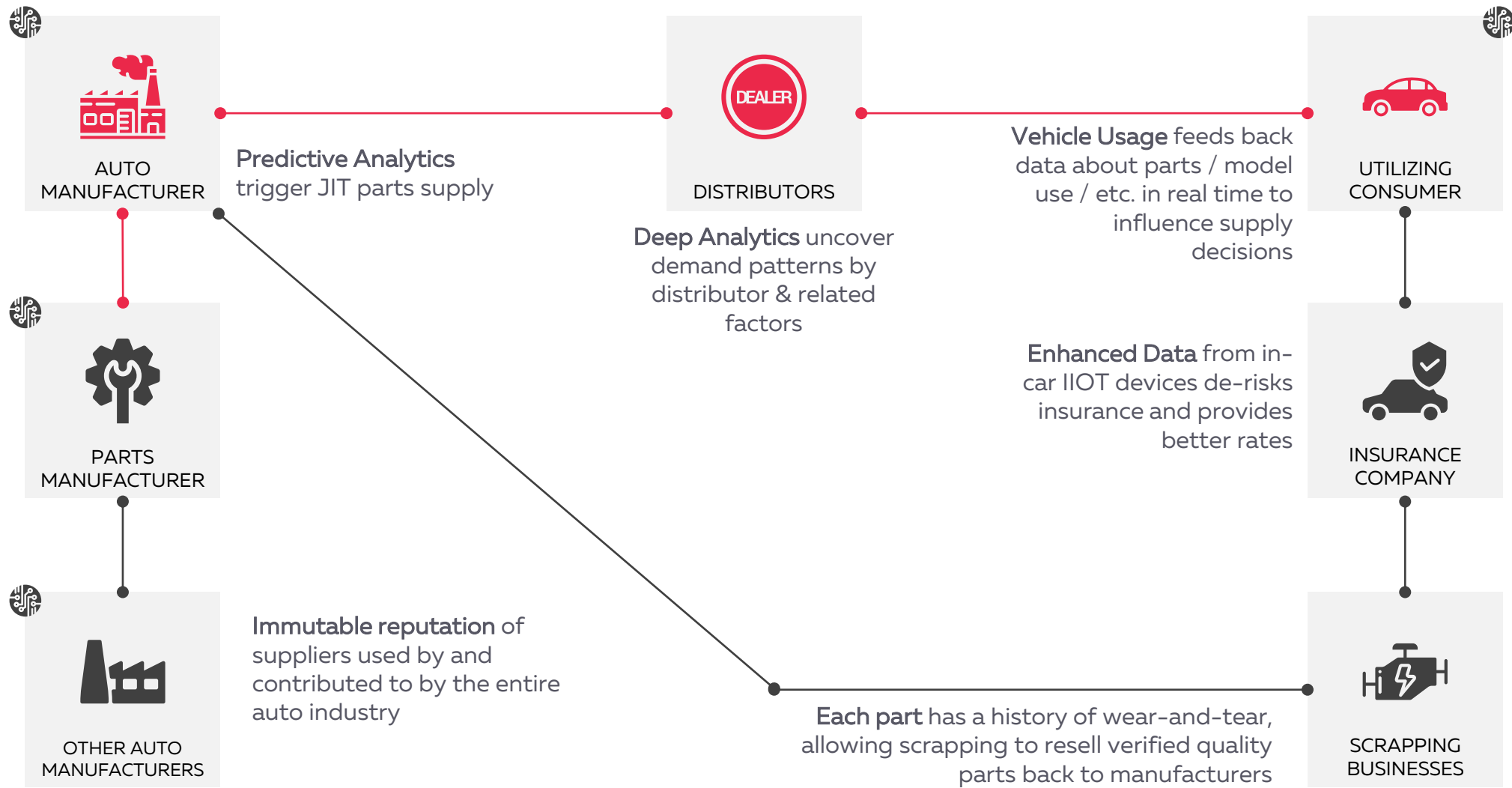
How can Citibank provide **total coordination to its acquisitions?**

CASE 4



How can Ford create automatic IIOT coordination?

CASE 5





In order to succeed in establishing a **cross-enterprise ecosystem**, open **non-core revenue opportunities**, and reduce costs, a business needs the **right technology**.

There are two ways to work with us. Will your business take **the next step?**



PILOT

Integrative & Simple

Contact Us



CONSULTING

Help with Integration and
Business of DLT Solutions

Contact Us



CONTACT

We are always available

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[Website](#)



[GitHub](#)



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We'll demonstrate, implement, and support!