DIGITAL TRANSFORMATION



DISTRIBUTED INSURANCE REGISTRY

by DGT Innovation Services

PROPOSED INSURANCE PRODUCT





Building a distributed business network to create an insurance ecosystem based on deep analytics of available data



CASE 1: MICRO-INSURANCE



Market access problem

Insurance companies are deprived of effective access to the client and his data through the large number of businesses with which the client interacts. We need an open ecosystem with data security that has both utility and privacy.

Secure data ecosystem — gives insurance companies the ability to penetrate new markets (ex. insuring one skiing day) and reduce risks through business partners

Clients: have access to micro-insurance for temporary risky events

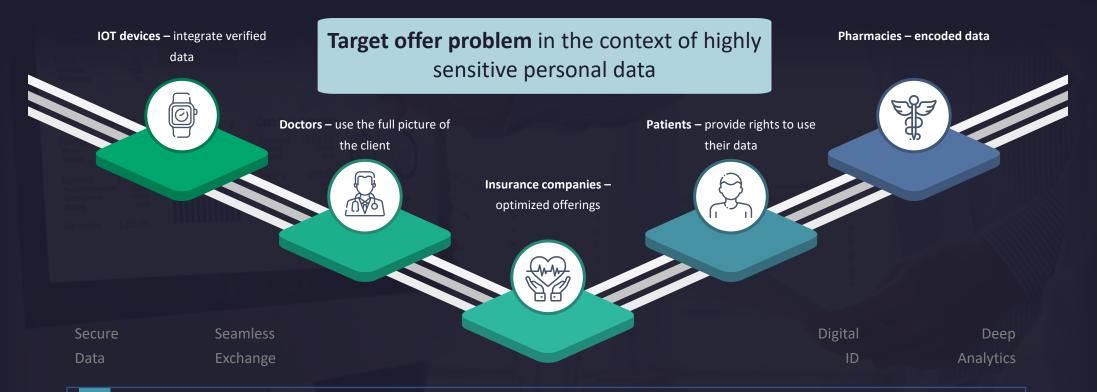
Business participants: offer added value, share a single loyalty currency and easily join the ecosystem

Insurance companies: create a direct market for microinsurance and get inbound customers from other businesses. They share a single loyalty currency.

Obtain a 360° view of the customer through numerous aspects of consumption.



CASE 2: ANONYMOUS SMART DATA



Differential privacy of data — is the ability of the sysem to serve as an anonymous intermediary between individual data and targeted offers – with full analytics, but without revealing the client's personal data underneath

Business-participants: offer added value over their non-ecosystem competitors;

Insurance companies: receive deep data analytics without violating privacy, as well as a stream of new customers from business partners

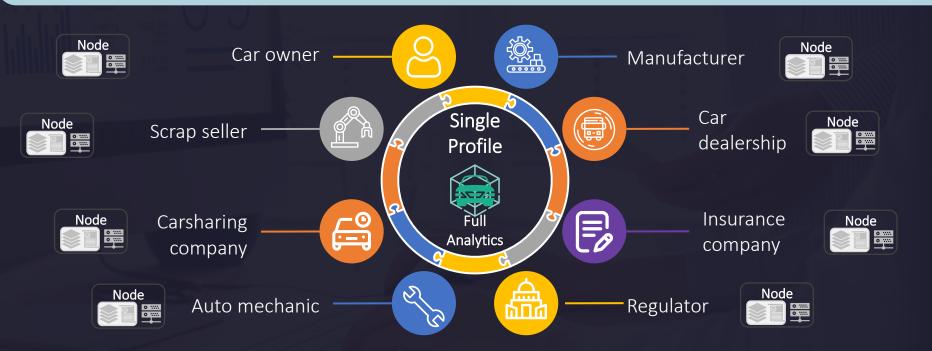
Clients: receive improved offerings in exchange for habit / health / behavior data. Obtain an economic motivation to be healthy.



CASE 3: UNIFIED ANALYICS

The problem of lacking a single picture

There is no unified information space for full analytics to be available even on one subject during its life



Sharing data — provides secure analytics on top of businesses, which helps track an asset throughout its life and provide insurance at every point without increasing risks



SERVICE ON TOP OF DGT PLATFORM

Corporate data exchange network and system of nodes

Configurable topology Nodes are grouped into clusters, which significantly speeds up data exchange

Storage in DAG registry All data is stored in a directed graph, which speeds up retrieval and allows the system to scale horizontally

Multi-transactional system Support for multiple transaction families at the same time, which allows for confidential data access

F-BFT Consensus

A unique consensus algorithm that supports real business economics and processes information quickly and cost-efficiently

THANK YOU

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